

CURRICULUM VITAE

Paul Emmanuelides

EDUCATION

PhD in Business Administration with focus on **Business Strategy** and **Management of Innovation** at the **University of Southern California, Marshall School of Business**, Department of Management & Organization, Los Angeles, USA. **December 1992**. Dissertation title: Effective Structuring of Product Development Groups in High-Technology Firms: An Information Processing Perspective.

Master of Science in Industrial and Systems Engineering at the **University of Southern California, Los Angeles**. **May 1988**. Program Emphasis: Technical Economic Planning.

Diploma in Chemical Engineering at the **National Polytechnic University of Athens, Greece, 1986**. Thesis title: A Technical Economic Analysis of Alternative Processes for Gas-oil Desulphurization.

Anavryta High School in Kifissia, Greece. Studied with government full-board scholarship and graduated in **June 1980**.

TEACHING, RESEARCH AND CONSULTING INTERESTS

Business and Corporate Strategy; Shipping Strategy; Management of Strategic and Organizational Change; Leadership and Strategic Transformation; Entrepreneurship; Intrapreneurship; Creativity and Innovation; Interfunctional Groups and New Product Development Processes; Kaizen-The Art and Science of Continuous Improvement; Knowledge Creation Processes; R&D Management; Mergers and Acquisitions; Industry Analysis; Competitive Intelligence; Strategy-making Processes in Organizations; Companywide Strategic Involvement; Internal Strategic Audit; Strategic Brainstorming Processes at Top Management Teams; Shipping & Logistics Management.

PROFESSIONAL EXPERIENCE

2012-current: Visiting Professor of Strategic Management at **ALBA Business School** in Athens, Greece.

2018-current: Senior consultant at **KAIZEN Consulting & Education Ltd.**

1997-2014: Founder, CEO and main shareholder of **Craft Breweries**, the first Greek microbrewery.

2012-2013: Visiting Faculty at **Hellenic American University**, in Athens, Greece.

1991-1998: Professor of Strategic Management at **SDA Bocconi Business School** in Milan Italy. Taught various courses at Master's, PhD, and executive levels.

1989-current: Executive training and consulting at various organizations including **Maersk Sealand, P&O Nedlloyd Shipping, IBM, Pirelli, Ceteco, Alcatel-Alsthom, National Semiconductor, Kodak, Acer, Electrolux, Government of Bulgaria, Canary Wharf Consulting, Headway Ltd., ELMIN Bauxites etc.**

1995-1998: Teaching and consulting activities at **STU University in Geneva, Switzerland**, an SGS-Thomson large scale corporate training project.

1993-1999: Extensive involvement in **TACIS, PHARE, EUROCIS** training programmes in Eastern Europe and former Soviet states.

1989-1992: **Lecturer** in the School of **Business Administration** at the University of Southern California teaching Strategic Planning Courses at the undergraduate level.

1989-1992: **Research Project Coordinator** on a large international study in high-technology industries titled: New Product Development Cycle Time: A Cross-National Study.

1987-1988: **Teaching Assistant** at the Department of **Applied Mathematics, University of Southern California**. Taught courses of Applied Mathematics for Business Majors and Theory of Probability and Statistics both at the undergraduate level.

HONORS AND AWARDS

MBA Teaching Excellence Award. SDA Bocconi MBA Programme. Milano 1996

Best Paper Award. Academy of Management Meeting, Miami, 1991.

Honorary Scholarship, Alexander S. Onassis Foundation. 1986-1992.

Graduate Assistantship. University of Southern California, 1987-1992

Business Fellowship. University of Southern California, 1988-1992

Dean's Academic Achievement Award. University of Southern California, 1988

Greek Government Scholarship at Metsoveion Polytechnic School 1980-1981 and Anavryta High School 1975-1980

RESEARCH

Emmanuelides, P. & Tsavlis G., *Winning Shipping Strategies: Theory and Evidence from Leading Shipowners*, Economia Group - Kerkyra Publications, Athens 2019 (also in Greek, Economia Group - Kerkyra Publications, Athens 2020).

Competitiveness for Growth. Book chapter "Strategic Competitiveness in Greek Industries" co-authored with N. Travlos in book "*Competitiveness for Growth: Strategic Directions*" in Greek, Greek Bank Federation, Athens 2014, pp. 489-507.

Emmanuelides, P. The Development Gap (in Greek). Kathimerini, March 2014.

Emmanuelides P.A., P.H. Birnbaum-More et al. «Functional Diversity and Performance in U.S. and Korean Product Development: Cultural Variation or Competitive Convergence?», Social Science Research Network, May 2007.

The Dynamics of International Competition: From Practice to Theory. Book chapter "Structural forces driving Global Integration" co-authored with Roland Calori and Tugrul Atamer. Sage Publications. November, 2000.

Transformation an Alcatel-Alstom and Common Emerging Themes in Corporate Transformation Processes, chapters from the book "*Corporate Transformation*", edited by A. Sinatra, pp. 177-219, Springer Publications, New York, 1997.

La trasformazione aziendale nelle grandi imprese europee (Corporate Transformation in Large European Companies – published in Italian) *Economia e Management*, No. 3/1996, May 1996.

Emmanuelides P.A. Managing and Leading Strategic and Organizations Change. *The New Enterprise*, October 1995.

Emmanuelides P.A. and P.H. Birnbaum-More. Effective Structuring of Product Development Projects in U.S. High Technology Firms. Conference Proceedings of the 2nd International Product Development Management Conference, Gothenburg, Sweden, May 30 1994, pp. 217-231.

Emmanuelides P.A. Towards an Integrative Framework of Performance in Product Development Projects. *Journal of Engineering and Technology Management*, December 1993.

Emmanuelides P.A. Determinants of Product Development Time. *Academy of Management Proceedings*, August 1991.

Emmanuelides P.A. Strategic Quality Management: History and Future Perspectives. *The New Enterprise*, January 1991.

Emmanuelides P.A. Sources and Strategic Significance of Product Development Speed. *PDMA Proceedings*, October 1991.

Emmanuelides P.A. Just in Time Manufacturing: A Critical Examination of the Key Elements. *Business Administration Bulletin*, December 1991.

PRESENTATIONS

Winning Shipping Strategies. Presentation at the Yes Shipping Forum, September 17, 2020.

Competitiveness for Growth in Greek Strategic Sectors. Conference organized by the Greek Bank Federation. October 2014.

Industry Liberalization after 150 years: The case of the Greek Beer Industry, HAU executive lecture series, Athens, 2012.

Microbrewery startup and expansion: Learning from the American experience, BRAU Conference, Nurnberg, 2011.

Doing business in Greece. Interviews with industry innovators, KPCC Public Radio Station. Pasadena, 2009.

Competitive Structures in Mixed Industries, 15th Annual International Conference of the Strategic Management Society, Mexico City, 1995.

Corporate Transformation in Large European Enterprises. 15th Annual International Conference of the Strategic Management Society, Mexico City, 1995.

Product Development Speed, INFORM Annual Conference, New Orleans 1995.

Corporate Transformation at Alcatel Alsthom, 14th Annual International Conference of the Strategic Management Society. Paris, 1994.

Effective Structuring of Product Development Projects in US High Technology Firms. Product Development Management Conference. Gothenburg, 1994.

Formation and Legitimization of Organic Strategies. 13th Annual Conference of the Strategic Management Society. Chicago, 1993.

Achieving High Performance through Interfunctional Knowledge Creation and Synthesis. 13th Annual Conference of the Strategic Management Society. Chicago, 1993.

Effective Structuring of Product Development Groups in US High Technology Firms. Academy of Management Conference. Atlanta, 1993.

Determinants of Product Development Time. Academy of Management meeting. Miami, 1991.

Sources and Strategic Importance of Product Development Speed. PDMA International Conference. Boston, 1991.

A Framework for the Integration of Technological and Administrative Innovation in Manufacturing Firms. COMER Research Symposium. Los Angeles, 1990.

Implications of the European Integration for International Business Strategies – a series of interviews. KPCC Public Radio Station. Pasadena, 1991.

Strategic Priorities, Management Processes and Performance Dimensions of Product Development Projects. ORSA/TIMS Conference. Anaheim, 1991.

COURSE DEVELOPMENT

Core Strategic Management course (MBA, executive and PhD level)
Shipping Strategy (MBA level)
The Strategic Audit Program (executive level)
Strategic Management of Change (MBA and executive level)
Corporate Venturing and Management of Innovation (executive level)
Competitive Intelligence (executive level)
Top Management Strategic Brainstorming (executive level)
Strategy for Middle Managers (executive level)
R&D & Innovation Management (executive level)
Entrepreneurship (MBA level)

PERSONAL INFORMATION

Born in Athens, Greece on 03/04/1963.
Married, two children
Resides in Agia Paraskevi, Athens Metropolitan Area
e-mail: pemmanuelides@gmail.com
Mobile: (0030) 6944 693305
Languages: Greek (native), English (fluent), Italian (good), French (basic)