



Alba

Graduate
Business
School



Summer School 2023

Learning Agility in the Era of Disruption

Athens, July 10-13

Stop agonizing about digital transformation and how to implement a new strategy in your company/career etc. Start thinking how you can develop a mindset that will make you thrive in a disruptive era!



Learning Experience

- Seven lectures/interactive workshops – 21 hours in class
- Develop a Learning Mindset for Agility – Learn how to learn in the era of disruption
- Challenge your company's status quo, experiment, and get comfortable with failure – Build a strategy of Agility
- Get to a positive mindset and resilience in order to thrive in times of disruption
- Experience hands-on methodologies for designing better products and services-Explore Design Thinking



Summer school schedule



MONDAY, JULY 10

- 10:00-11:15 "Develop a Learning Mindset for Agility: Learning Agility", Kostas Axaroglou, Alba Dean, Professor of International Business and Strategy
- 11:30-13:00 "Decision Making for Strategic Agility", Kostas Axaroglou, Alba Dean, Professor of International Business and Strategy
- 13:00-14:00 Lunch break
- 14:00-17:00 How to Disrupt your Market: Identifying trends, leveraging opportunities. Alexis Komselis Director of Alba Hub for Entrepreneurship and Development
- Acropolis Hill & Acropolis Museum Walking Tour with a guide

TUESDAY, JULY 11

- 10:00-13:00 Turning disruptive ideas into functional products, Alexis Komselis Director of Alba Hub for Entrepreneurship and Development
- 13:00-14:00 Lunch break
- 14:00-17:00 Design Thinking Sprint Ms. Elena Avatangelou, Co-Founder/Service and product Design, Giving Streets, Design Thinking Facilitator and Trainer

WEDNESDAY, JULY 12

- 10:00-13:00 All-day Workshop "DesignThinking Sprint" Ms. Elena Avatangelou, Co-Founder/Service and product Design, Giving Streets, Design Thinking Facilitator and Trainer
- 13:00-14:00 Lunch break
- 14:00-16:00 DesignThinking Sprint Ms. Elena Avatangelou Work in teams
- 16:00-17:00 Presentation of final ideas

THURSDAY, JULY 13

- 10:00-13:00 "Positive mindset & Resilience", Prof. Anastasios Stalikas, Professor of Psychology, Panteion University, Adjunct Professor of Psychology at McGill University
- 13:00-14:00 Lunch break
- Departure at 14:00 to Vouliagmeni (Athens Riviera) Beach experience until sunset. Bring your swimming suit.

Extra tips

Student Tuition fees: **600 Euro**

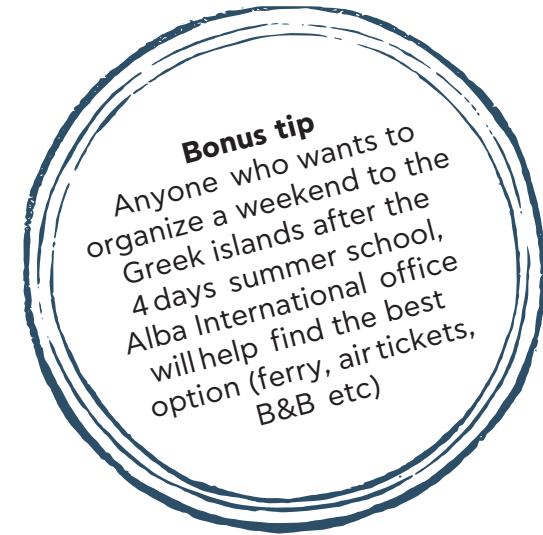
Administration fee for exchange partner schools: **250 Euro**
(waived fee)

- Price includes: school administration fees, bus rental for visit to Athens Riviera, guided tour to Acropolis, coffee breaks in Alba
- Price doesn't include: air tickets to Athens, accommodation, lunches/dinners, entrances to Archaeological sites

Four days in Athens include: Tour of Acropolis Hill and Acropolis Museum, Athens Riviera visit, beach experience until sunset, tips for Athens night life

Suggested hotel next to Alba: Athinai Hotel, single room rate including breakfast: 69.5 euros/day

For more info please contact Ms. Anna Vithoulka, avithoulka@alba.acg.edu



About Athens



Athens offers a variety of things to see and do, and most of the times, under favorable weather conditions. Athens is considered one of Europe's safest capitals; its transportation network is user-friendly; there are numerous museums and archeological sites and hundreds of restaurants to satisfy every taste. The sea is just around the corner. In 30 minutes you may reach the coast line and enjoy the sea breeze of Aegean Sea.



About Alba

- An exciting learning environment that blends top-notch faculty, award-winning curriculum, action-driven learning and international perspective
- 82 partner schools from 29 countries
- Broad Portfolio of MBA and MSc Programs

**Executive
MBA**

**The Alba
MBA**

**MBA in
Shipping**



**MSc in
Shipping
Management**



**MSc in
International
Business and
Management**

**MSc in
Tourism
Management**

**MSc in
Strategic
HRM**

**MSc in
Finance**

**MSc in
Marketing**

**MSc in
Business
for Lawyers**

**Double
Degree MSc
in Supply
Chain
Management**

